

APRIL 2020

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Dear Optigreeners,

The beginning of this year has seen us face unprecedented circumstances and we are all having to get accustomed to different ways of working due to the Coronavirus pandemic. We are doing our best to keep in regular contact and update our customers as best we can and maintain all our regular forms of correspondence such as this newsletter.

This Spring edition of Opti News covers our company response to the pandemic, as well as an update on GRO and the upcoming World Green roof Day.

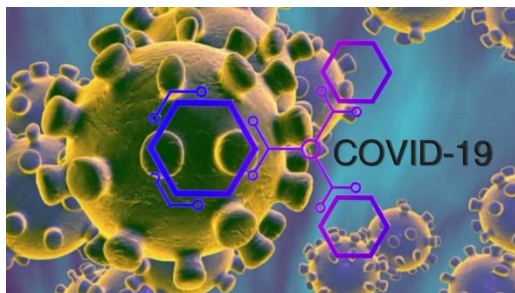
Stay safe and well.  
Your team at Optigreen

### 1. Coronavirus: Company Response

The safety and wellbeing of our staff and customers is of the utmost importance to Optigreen. In line with government advice, all Optigreen staff have been working remotely since mid-March and we have been able to provide the same level of service in terms of technical enquiries, sales administration and order processing. Our head office in Germany is fully operational with staff there either working in the office or remotely on a weekly rota basis to meet social distancing requirements there. Here, our warehouse and other parts of our supply chain are working safely and in line with social distancing recommendations and we continue to be able to supply a full range of products. All we would ask is that when placing an order you allow for a slightly longer lead time as transport companies are busy at present.

We will keep you updated on any further changes as the situation develops. We hope all our customers past and present can stay safe and well during the coming weeks.

Please get in contact if you have any questions or updates on your own companies current working practices during this period



## 2. Continued Learning Opportunities

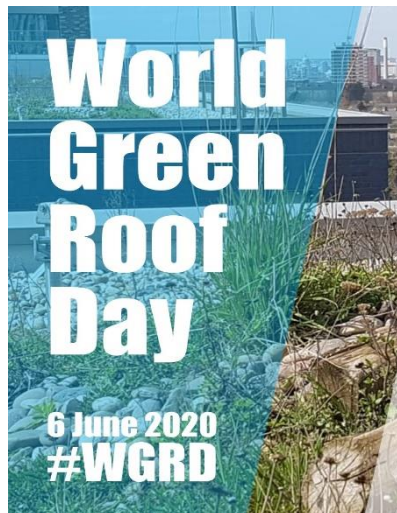
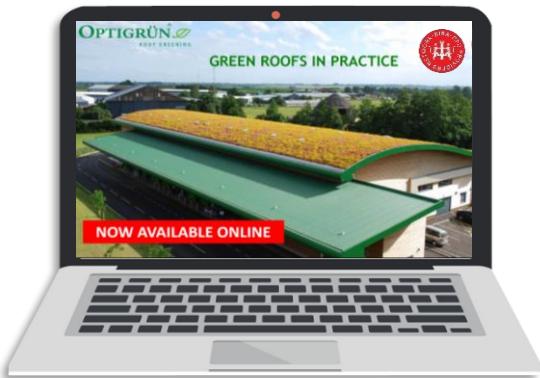
We want to ensure that we can continue to assist you wherever possible and understand that you may still have requirements for continued learning as well as professional and personal development goals whilst working from home.

I am therefore pleased to confirm that we will now be offering RIBA accredited CPD sessions online via Zoom.

In addition to this, we also have a CPD article 'Blue Roofs: what are they and how are they used' available. The article looks at how water attenuation can be achieved practically and why this type of specification is likely to become more commonplace in the future.

You can download the article [here](#).

Alternatively contact: [marketing@optigreen.co.uk](mailto:marketing@optigreen.co.uk) for further information or to book an online CPD session.



## 3. World Green Roof Day

The inaugural World Green Roof Day will be taking place on the 6<sup>th</sup> June 2020.

This new annual day of celebration belongs to the world of green roofing and is the perfect opportunity to share images, projects and case studies of all the fantastic green roof and roof garden projects around the globe.

To engage with World Green Roof Day on social media just use the hashtags #WGRD and #WGRD2020 on the day and in the run up to it.

Why not take part in the six-for-sixth challenge? All you need to do is share six green roof project photos or videos across social media on the 6 June - visit [www.worldgreenroofday.com](http://www.worldgreenroofday.com) to find out more.

## 4. Green Roof Organisation (GRO)



Some of you may be aware that GRO is now being established as a trade association. Our Managing Director, Nick Day, was fortunate enough to be elected to the new GRO Board in January and the new organisation is now effectively up and running. This is an exciting time for GRO and the green roof industry as a whole as it will now have a much more powerful voice within the roofing and construction industries as well as more widely in the public and political environment. Keep an eye on social media platforms in the coming months for more on GRO.

Don't forget to follow us on social media to keep up to date with Optigreen and Green Roof industry news

